eCommerce for Sage Accpac ERP powered by Iciniti makes shopping easy and enjoyable. In addition to encouraging customers to return, ICINITI Store<sup>™</sup> is easy to set up, maintain, refine and develop as your business evolves. The suite is packed with desirable features to personalize a customer's shopping experience:

- Catalog Searching is Easy: Search by category, by product keyword, items with sale prices in Sage Accpac ERP, items previously ordered (Personal Catalog)

- Reduce operating costs by pulling product descriptions, prices, inventory levels and tax rates from Sage Accpac ERP. Eliminates pricing errors, and the need to maintain two sets of data.

- Display product prices using customer's price list and discount level

- Create lists of featured items and related items to increase sales

- Process credit card transactions online. Sell to new customers without having established credit terms.

- Orders taken at the web site are entered directly into Sage Accpac ERP Order Entry

- Customers can view order history, account status and pay open invoices online

- Automatically create A/R customer records in Sage Accpac ERP when new customers place orders through your web site.

- Show inventory status in real time (not available with remote hosting)

- Get real time shipping quotes from UPS and US Postal Service, or calculate shipping charges using your own rate tables

- Sales Rep Login allows sales staff to place orders on behalf of customers.
- Fully customizable -- create your own HTML "skin" to obtain a custom look-and-feel

- Plugin architecture allows easy customization of price calculators, shipping calculators and virtually any unique business requirement.

- SDK and source code available

- Remotely hosted or co-located web server configurations supported

For more information visit **Iciniti Corporation**